

# Idea Generation Canvas

*Designed for:*

*Designed by:*

*Date:*

*Version:*

**Whose help do you need?**

**What will you do?**

**What value does it bring?**

**What relationships will you build?**

**Who benefits?**

**What do you need?**

**How will you communicate?**

**What will it cost you and your organisation**

**What good changes will it bring to you or your organisation?**